**Category 3 Rubric: Assessment/Accountability**

Please rate the following statements using the rating scales below.

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| **Quality of Ideas** |
| **5****Strong** | **4** | **3****Adequate** | **2** | **1****Weak** |
| * The purpose is clearly stated.
* Focus is on assessment or accountability results that are current.
* Ideas are fully developed and well-thought out.
* The content represents new ideas or innovative ways to convey assessment/ accountability information.
* The content is consistent with the Standards for Educational & Psychological Testing.
 |  | * While purpose is stated; I had some questions
* The focus is on assessment or accountability results are recent, but not current; I know of other things that are more recent
* The ideas are moderately developed or thought out to some extent; I could use parts of this
* The content represents current but previously introduced ideas or ways to convey assessment or accountability information
 |  | * There is no clear purpose.
* The content is conventional, “old hat.”
* Important pieces are left out.
* Many things were left out
 |
| **Quality of the execution of the ideas** |
| **5****Strong** | **4** | **3****Adequate** | **2** | **1****Weak** |
| * The execution is thorough.
* Current technology is employed.
* The presentation or report is clever in a way that engages an audience.
* It conveys information clearly and efficiently.
* It is connected to actual practice, events or other real circumstances.
* Connections to the focus and intent are made throughout and reinforced at the conclusion.
 |  | * The execution is moderately thorough.
* Somewhat current technology is employed.
* The presentation or report is clear but not engaging OR is engaging but not clear.
* There is some connection to the real world.
* Connections to the focus and intent are sporadic or the focus/intent is not reinforced at the conclusion.
 |  | * The execution is incomplete or careless.
* “Old hat” technology is employed.
* The presentation is unclear and/or boring.
* There is little or no connection to a real world context.
* There is little or no reference to the focus or intent.
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| **Usefulness to others** |
| **5****Strong** | **4** | **3****Adequate** | **2** | **1****Weak** |
| * Others could easily use this report or presentation.
* It examines and conveys positive and negative side effects.
* The context in which this can or cannot be appropriately used is made clear.
* It substantiates the usefulness and impact of the assessment or accountability system/process.
* It helps to solve an on-going or developing problem in the field
 |  | * Others might be able to use this report or presentation.
* Side effects are mentioned but are incomplete or superficial.
* Context for but appropriate vs. inappropriate uses is fuzzy.
* Claims of usefulness and impact are partially substantiated.
* It addresses a problem without helping to solve it.
 |  | * It is inadequate for others.
* Side effects are minimally or not addressed.
* Context for the appropriate use is unclear.
* Little is substantiated.
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| **Quality of the presentation of the information** |
| **5****Strong** | **4** | **3****Adequate** | **2** | **1****Weak** |
| * It is easy to follow and summarize.
* All information needed to understand it is included or referenced so it will be easy to find.
* The presentation is maintains my interest.
 |  | * It is somewhat easy to follow and summarize.
* Information necessary to understanding it is missing or is not referenced.
* While I could follow it, it didn’t maintain my interested.
 |  | * It difficult to follow.
* Key information is missing or not referenced.
* It was a struggle to remain interested in this.
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Average Rating:

Possible Points: 20